

## Get That Photo ID!

For your security, fair housing issues like consistency and because of the new world we live in, it is very important that you ask for a photo ID before showing a rental unit to a prospect. Sometimes, though, prospects are leery of providing one. This helpful “table tent” can be placed on each leasing desk to help explain this important policy to potential residents and eliminate hassle for your leasing professionals.

# *The Apartment Guy*

Professional Seminars Property Marketing

*Fold or cut here*

**May we  
please  
see an ID ?**



**To be consistent according to Federal Fair Housing law and to insure our safety and yours, we must ask to see a photo ID before showing an apartment home. Thank you in advance for your cooperation!**